

Fire Prevention Week 2020 Recap - Utah Fire Department's Successes



Visit <https://firemarshal.utah.gov/fire-life-safety-education/fire-department-pub-ed-support/> for more information about fire prevention.

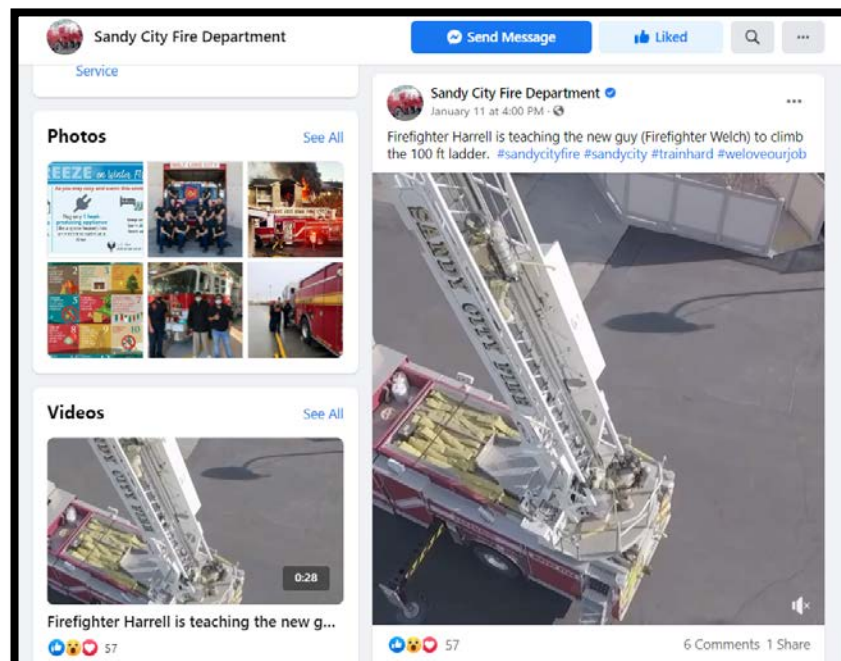
2020 brought new challenges to Utah Fire Departments as they strived to provide community safety awareness during Fire Prevention Week. Departments were asked to report on their successes during this unique year. The State Fire Marshal's Office is grateful to the hard work, creative problem-solving, and dedication of our departments. Here are some of the highlights:

Unified Fire Authority found ways to safely reach out to their communities with: socially distanced school visits, engine drive-bys, and a partnership with State Farm to provide donations to students. Like many Departments, they utilized online programming to connect with their community, creating videos and sharing plenty of content:

<https://www.facebook.com/unifiedfireauthority/posts/10159168655330229>



Sandy Fire Department provided socially-distanced school programming, similar to the dynamic approach they take every year. Sandy FD took their puppet show to preschools to teach about kitchen and household fire safety. On social media, Sandy FD provides Tuesday Tips, Thursday Thoughts and Fridays with Freddie. Here is a link to their videos: https://youtube.com/playlist?list=PL_nwuC_2jCXlegyCEeYYrbCDqdzVhSZ3p.



West Jordan Fire had this to report: We had a successful 2020 Fire Prevention Week. We continued our Dominos partnership and helped them deliver pizza. Anyone who ordered a pizza delivery at a certain time on a certain day, we came and checked their smoke alarms. If they were working, they got the pizza free. If not, we installed/replaced the smoke alarms. We had such a great response this year that we were not always able to visit all of the orders, which prompts us to consider offering this more often than just during FPW. We continued our Art Contest this year, children submitted pieces with the theme “Cooking up fire safety in the kitchen!” Winners from each category got a ride to school in the fire truck. We started more social media activities, including videos of “Cooking with the Firefighters” and “Bedtime Stories with West Jordan Fire.” Both had tips on how to maintain fire safety in the home. **Each video reached anywhere from 1,000 – 2,000 people.** Finally, we did not feel it safe enough for us to hold our open house this year, so instead we partnered with Chick-fil-A and stood in their drive-thru on a Saturday and handed out goodie bags to kids and fire safety information to parents who were waiting in the drive-thru. We handed out over 400 bags of safety information to families.



***Celebrate the success of your Fire Prevention Week
2020 by sharing your stories with the Utah State Fire
Marshal's Office.***



NFPA Home Structure Fires Report

Report highlights

- More than one-quarter (27%) of reported fires in 2014-2018 occurred in homes. Even worse, more than three-quarters (77%) of civilian fire deaths and almost three-quarters (73%) of all reported injuries were caused by home fires.
- During this five-year period, US fire departments responded to an estimated average of 353,100 home structure fires per year. These fires caused an annual average of 2,620 civilian deaths; 11,030 civilian fire injuries; and \$7.2 billion in direct property damage.
- Most home fires and fire casualties result from five causes: cooking, heating, electrical distribution and lighting equipment, intentional fire setting, and smoking materials.
- Over the five-year period of 2014–2018 as a whole, cooking was the leading cause of home fires and home fire injuries, while smoking was the leading cause of home fire death.